

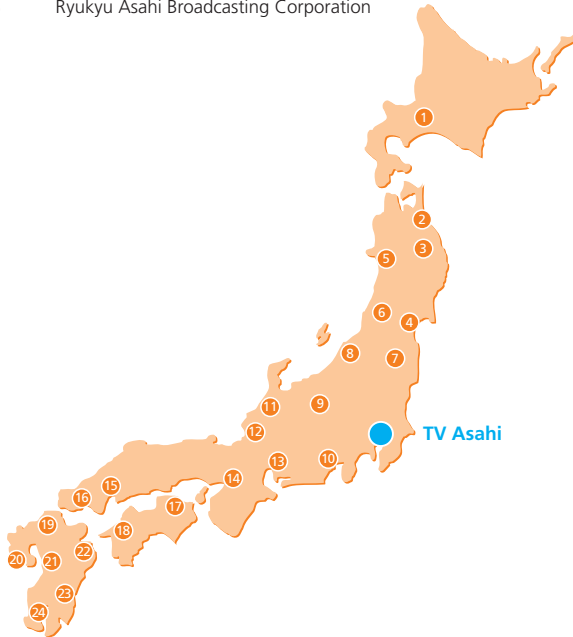


TV Asahi Network

Domestic Network

● TV Asahi Corporation

- ① **HTB** Hokkaido Television Broadcasting Co., Ltd.
- ② **ABA** Asahi Broadcasting Aomori Co., Ltd.
- ③ **IAT** Iwate Asahi Television Co., Ltd.
- ④ **KHB** Higashinippon Broadcasting Co., Ltd.
- ⑤ **AAB** Akita Asahi Broadcasting Co., Ltd.
- ⑥ **YTS** Yamagata Television System Co., Ltd.
- ⑦ **KFB** Fukushima Broadcasting Co., Ltd.
- ⑧ **UX** The Niigata Television Network 21, Inc.
- ⑨ **abn** Asahi Broadcasting Nagano Co., Ltd.
- ⑩ **SATV** Shizuoka Asahi Television Co., Ltd.
- ⑪ **HAB** Hokuriku Asahi Broadcasting Co., Ltd.
- ⑫ **FBC** Fukui Broadcasting Corporation
- ⑬ **nagoyaTV** Nagoya Broadcasting Network
- ⑭ **ABC** Asahi Broadcasting Corporation
- ⑮ **HOME** Hiroshima Home Television Co., Ltd.
- ⑯ **yab** Yamaguchi Asahi Broadcasting Co., Ltd.
- ⑰ **KSB** Setonaikai Broadcasting Co., Ltd.
- ⑱ **eat** Ehime Asahi Television Co., Ltd.
- ⑲ **KBC** Kyusyu Asahi Broadcasting Co., Ltd.
- ⑳ **NCC** Nagasaki Culture Telecasting Corporation
- ㉑ **KAB** Kumamoto Asahi Broadcasting Co., Ltd.
- ㉒ **OAB** Oita Asahi Broadcasting Co., Ltd.
- ㉓ **UMK** Miyazaki Telecasting Co., Ltd.
- ㉔ **KKB** Kagoshima Broadcasting Corporation
- ㉕ **QAB** Ryukyu Asahi Broadcasting Corporation



International Network

Bureaus

America

- ① **New York** (TV ASAHI America's bureau)
- ② **Washington, DC** (TV ASAHI America's bureau)

Europe/Africa

- ③ **London**
- ④ **Moscow**
- ⑤ **Cairo**
- ⑥ **Paris** (ABC's bureau)

Asia / Oceania

- ⑦ **Bangkok**
- ⑧ **China General (Beijing)**
- ⑨ **Seoul**
- ⑩ **Shanghai** (ABC's bureau)

ABC: Asahi Broadcasting Corporation

Cooperation

America

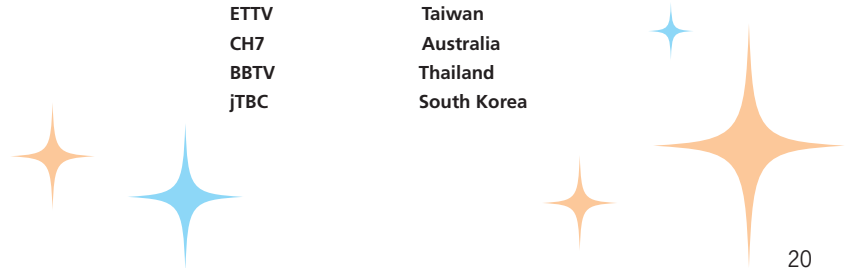
CNN USA

Europe/Africa

TF1 France
RTL Germany

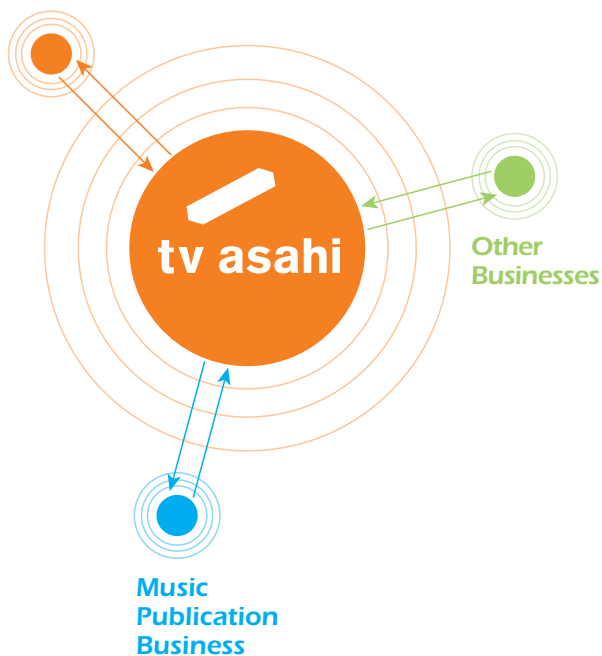
Asia/Oceania

CCTV China
ETTV Taiwan
CH7 Australia
BBTV Thailand
JTBC South Korea



Principal Subsidiaries and Affiliates

TV Broadcasting Business



TV Broadcasting Business

Businesses Related to Program Production

Consolidated Subsidiaries

Logical Solution & D Inc.
100.00 (100.00)

Take Systems Co., Ltd.
100.00

TV Asahi Productions Co., Ltd.
40.00

TV Asahi Create Co., Ltd.
100.00

Trust Network Inc.
100.00

Japan Cable Television, Ltd.
56.57

Video Pack Nippon Company Ltd.
60.00

Flex Co., Ltd.
69.58

Housougijyutsusha Co., Ltd.
100.00

JCTV-HQ
100.00 (100.00)

TV ASAHI America, Inc.
100.00

Affiliates — equity method applied

Bunkakobo, Inc.
39.90

Media Mix Japan Co., Ltd.
43.56 (3.56)

Animation Production and Marketing Consolidated Subsidiary

SHIN-EI ANIMATION CO., LTD.
100.00

BS/CS Digital Broadcasting Affiliates — equity method applied

Asahi Satellite Broadcasting Limited
35.50 (0.50)

CS One Ten, Ltd.
45.00 (12.00)

Data Broadcasting Consolidated Subsidiary

TV Asahi Data Vision Corporation
100.00

Web, Digital Data Content Production Consolidated Subsidiary

TV Asahi Mediaplex Corporation
67.45 (3.16)

Music Publication Business

Consolidated Subsidiary

TV ASAHI Music Co., Ltd.
100.00

Affiliate — equity method applied

BS Asahi Sounds, Ltd.
40.00 (20.00)

Other Businesses

TV Shopping Business Consolidated Subsidiary

TV Asahi Living Co., Ltd.*
100.00

Businesses Related to Broadcasting Facilities Consolidated Subsidiary

Television Asahi Service Co., Ltd.
70.00 (21.25)

Announcer Training School Consolidated Subsidiary

TV Asahi ASK Co., Ltd.
100.00

Facilities Administration Business Consolidated Subsidiary

TV Asahi BEST Co., Ltd.
100.00

Broadband Distribution Business Consolidated Subsidiary

Brosta TV L.L.C.
100.00

Animation Production and Marketing Consolidated Subsidiary

SHIN-EI ANIMATION CO., LTD.
100.00

Affiliate — equity method applied

TOEI ANIMATION Co., Ltd.
15.07

Note: Figure under each company name shows the equity held by the Company, which equals the total of direct and indirect holdings. Figures in () are indirect holdings.

* TV Asahi Living Co., Ltd. changed its corporate name to ROPPINGLIFE CO., LTD. as of April 1, 2011.



Board of Directors

As of June 28, 2011

Board of Directors

Chairman

Masao Kimiwada

President

Hiroshi Hayakawa *

Senior Executive Director

Ikuo Kamiyama

Izumi Kubota

Executive Directors

Keiji Takano

Haruki Kitazawa

Members of the Board

Takahiro Otsuka

Hajime Kanazawa

Keiji Kameyama

Gengo Sunami

Masaya Fujinoki

Takashi Hirajyo

Kotaro Akiyama

Takanobu Araki

Tsuyoshi Okada

Yoshitoshi Kitajima

Kenji Takeuchi

Katsunobu Watanabe

Standing Corporate Auditors

Sachio Arikura

Masao Asano

Corporate Auditors

Tadao Ogiya

Masuo Okumura

Koichi Kobayashi

* Representative Directors



Investor Information

As of March 31, 2011

Stock Information

Authorized Number of Shares

3,000,000

Issued Number of Shares

1,006,000

Number of Stockholders

32,425

Number of Shares Held by Foreign Investors

138,177 (13.7%)

Listing

Tokyo Stock Exchange

Stockholder Information

Fiscal Year-End

March 31

General Meeting of Stockholders

June

Transfer Agent

The Sumitomo Trust and Banking Co., Ltd.

Corporate Data

Corporate Name

TV Asahi Corporation

Abbreviation

TV Asahi

Head Office

9-1 Roppongi 6-chome, Minato-ku,

Tokyo 106-8001, Japan

Tel. +81-3-6406-1111

<http://www.company.tv-asahi.co.jp/e/>

Date of Establishment

November 1, 1957

Date of Service Start

February 1, 1959

Paid-in Capital

¥36,642,800,000

Number of Employees

1,208

Underwriter

Daiwa Securities Capital Markets Co. Ltd.

Sub-Underwriter

Nomura Securities Co., Ltd.

SMBC Nikko Securities Inc.



Major Stockholders

Name	Shares	Percent of voting rights
The Asahi Shimbun Company	248,649	24.72
Toei Co., Ltd.	161,842	16.09
KOSETSU Museum of Art	50,300	5.00
Mizuho Trust & Banking Co., Ltd. Retirement Benefit Trust Dai Nippon Printing Account Retrustee Trust & Custody Services Banking, Co., Ltd.	40,300	4.01
Kyushu Asahi Broadcasting Co., Ltd.	32,147	3.20
RECRUIT CO., LTD.	21,000	2.09
The Master Trust Bank of Japan, Ltd. (Trust Account)	20,766	2.06
THE ASAHI SHIMBUN FOUNDATION	20,120	2.00
NORTHERN TRUST CO. (AVFC) RE SILCHESTER INTERNATIONAL INVESTORS INTERNATIONAL VALUE EQUITY TRUST	19,326	1.92
Japan Trustee Services Bank, Ltd. (Trust Account)	18,526	1.84